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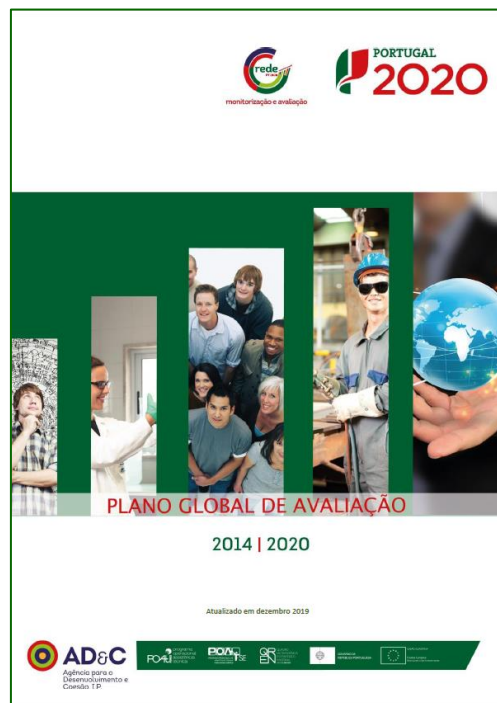
Evaluation in Portugal 2020

PUBLIC POLICIES EVALUATION WORKSHOP

November 26th, 2021

EVALUATION GLOBAL PLAN OF PORTUGAL 2020 (EGP PT2020) – MAIN DOCUMENTS

**Evaluation Global Plan of
Portugal 2020 (EGP PT2020)**
August 2015
January 2021 (last update)



**Guidelines for planning
and conducting the
evaluations in Portugal
2020 (ToR) May 2016**
*December 2016 (last
update)*



**Guidelines for
monitoring the
implementation of
Portugal 2020
evaluation
recomendations
(Follow up) July 2016**



EVALUATION GLOBAL PLAN OF PORTUGAL 2020 (EGP PT2020) - SCOPE

The **EGP PT2020** is set as the **strategic and guiding document for the evaluation of Portugal 2020**, covering all the ESIF programmes and interventions.

The document was built within the **Portugal 2020 Monitoring and Evaluation Network**, which includes **all entities responsible for managing the ESIF**, under the **coordination of the Cohesion and Development Agency**.

EGP PT2020 **scope**:

- **Temporal**: Programming Period 2014-2020
- **Geographic**: Portugal Mainland and Autonomous Regions
- **Thematic / Programmes**: 5 Funds (ERDF, CF, ESF, EAFRD and EMFF), 4 Thematic Domains and 16 Operational Programmes (4 Thematic OP; 5 Regional OP (in Mainland); 2 Regional OP(in Autonomous Regions); 1 Technical Assistance OP; 3 Rural Development Programmes; 1 OP for the EMFF)

EVALUATION GLOBAL PLAN OF PORTUGAL 2020 (EGP PT2020) - OBJECTIVES

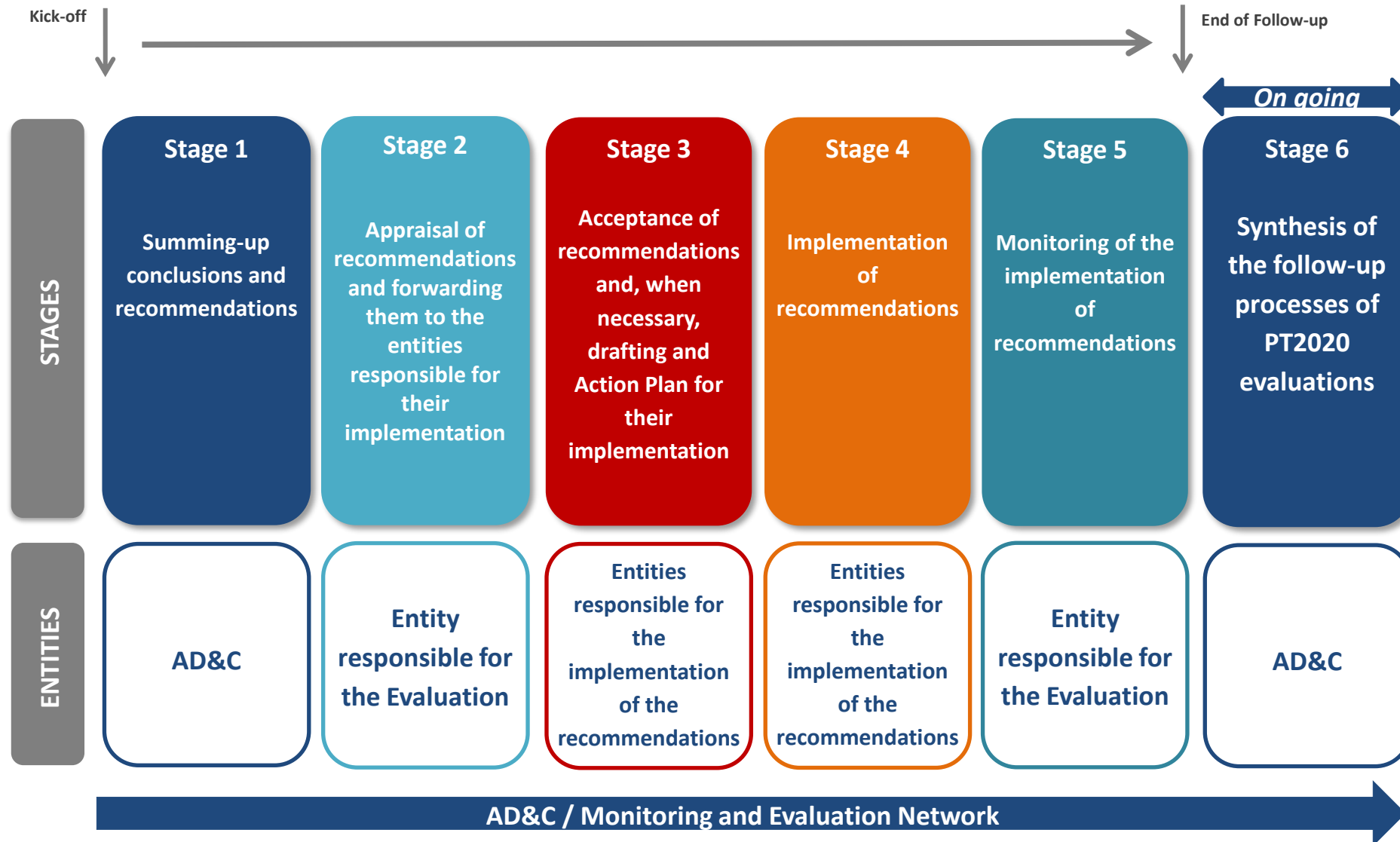
Being **both a planning and guiding document**, the **EGP PT2020 aims to:**

- ✓ Build a **logical, structured and planned framework** for the evaluations to be performed in 2014-2020
- ✓ **Anticipate information needs** and when to collect data from the information systems of the programmes, the national statistics, the administrative databases
- ✓ Promote **high quality evaluations**, in their different dimensions (terms of reference, methodologies, conclusions, follow-up...)
- ✓ Ensure that the evaluation of Portugal 2020 is **conducted within a partnership between the main stakeholders** in Portugal 2020
- ✓ Ensure the **proper dissemination and public discussion** of evaluation' findings and recommendations
- ✓ Contribute to the **development of an evaluation culture** within the Public Administration

EVALUATION GLOBAL PLAN OF PORTUGAL 2020 (EGP PT2020) – STATE OF PLAY

Incidence		Concluded		In Progress / Foreseen		
		Impact Evaluation	Process Evaluation	Impact Evaluation	Process Evaluation	Meta Evaluation
Global		1		1		1
Programme				12		
Thematic	Competitiveness and Internationalization	2	3	2		
	Social Inclusion and Employment	1	2	1	1	
	Human Capital	2		4		
	Sustainability	1	1	1		
	Other		1			
Territorial		1	2		1	
		17		24		
		41				

THE FOLLOW UP PROCESS



THEORY OF CHANGE OF THE PORTUGAL 2020 EVALUATION

Needs

Implementation system of evaluation for public policies funded within Cohesion Policy

Inputs

Human Resources
Organizational structures
Policy commitment
Financing

Activities / Outputs

Evaluation Plan
Methodological Guidance
Capacity building
Data available
Evaluation team
Evaluation process monitoring
Evaluation outputs
Follow-up
Results communication

Outcomes

Better evidence of policy outcomes
Improved knowledge of the what policy works (...why, when and where)
Better planning and policy implementation
Empowered and engaged actors, institutions and networks

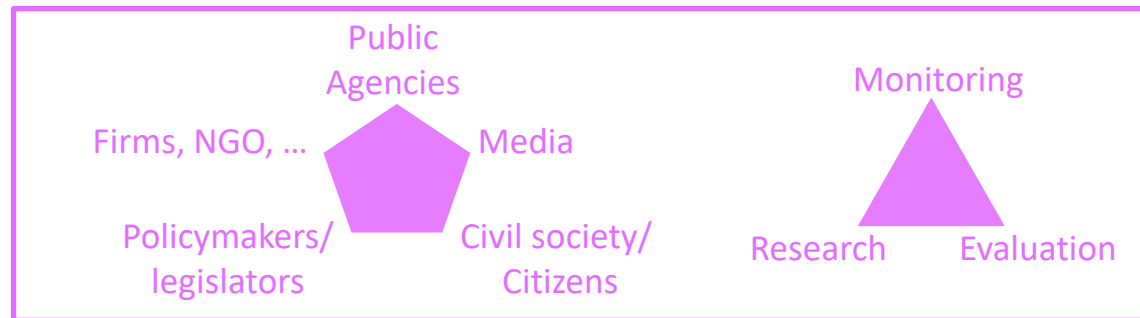
Impacts

Public policies funded by Cohesion Policy more relevant, efficient, effective, and scrutinized
Evaluation culture
All public policies more relevant, effective, efficient and scrutinized

Evidence-based Policies

- Interest and Recognition
- Relevance and Usefulness

Evaluations



External factors

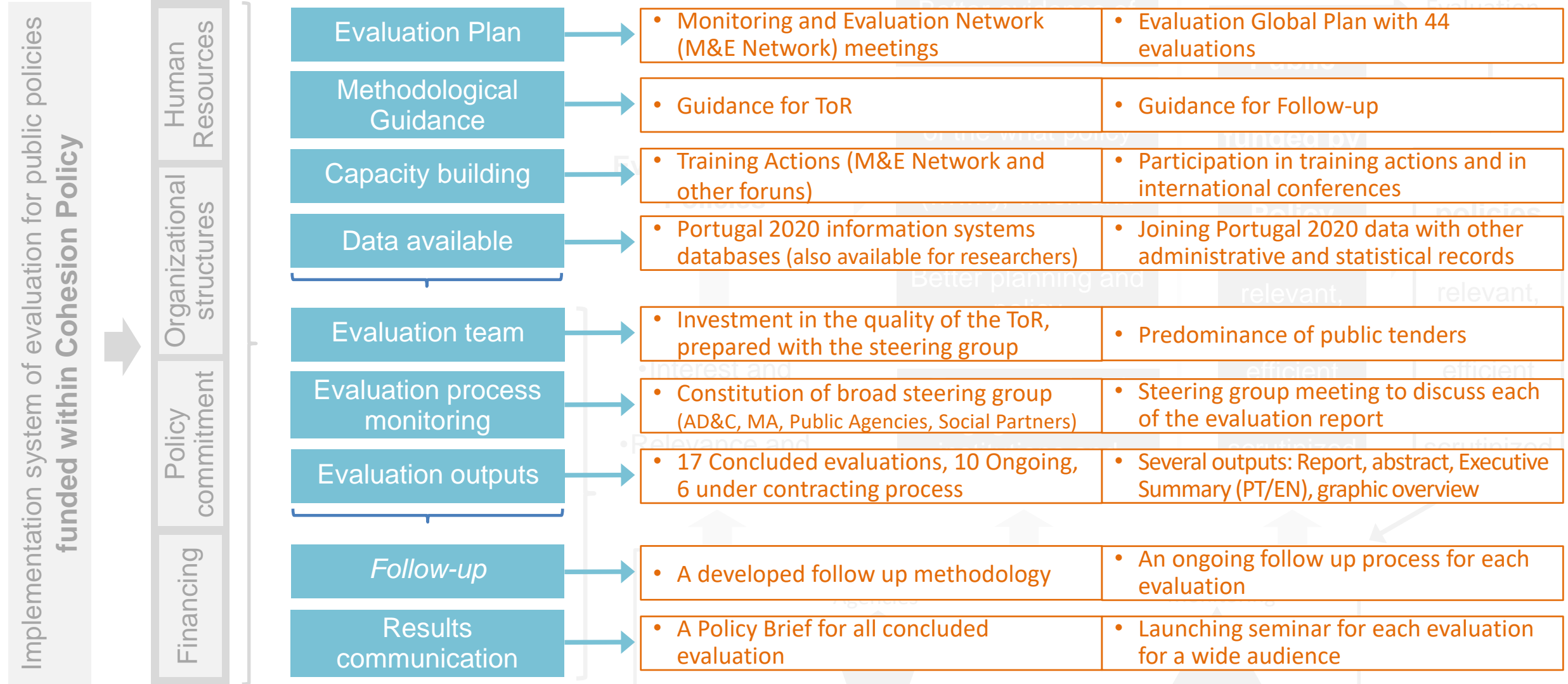
THEORY OF CHANGE OF THE PORTUGAL 2020 EVALUATION

Needs

Inputs

Activities / Outputs

MAIN ACHIEVEMENTS



THEORY OF CHANGE OF THE PORTUGAL 2020 EVALUATION

Needs

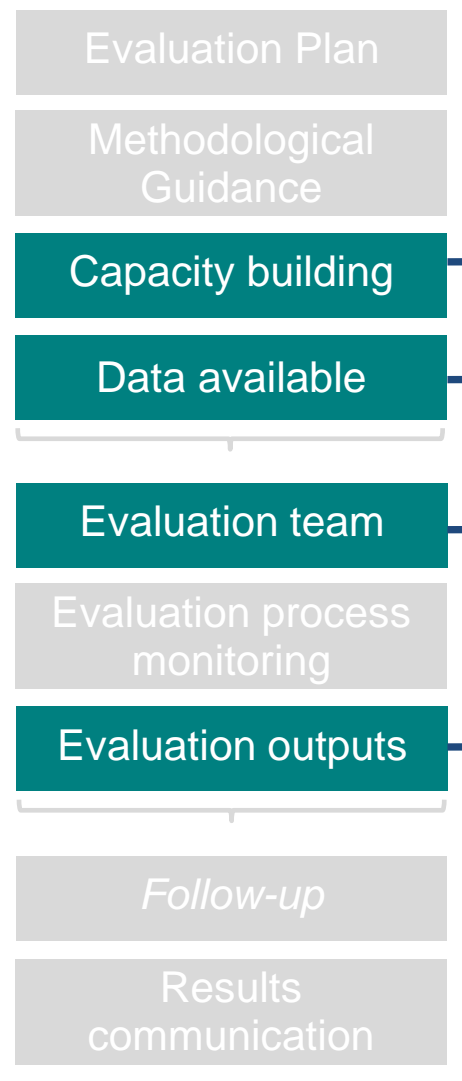
Inputs

Activities / Outputs

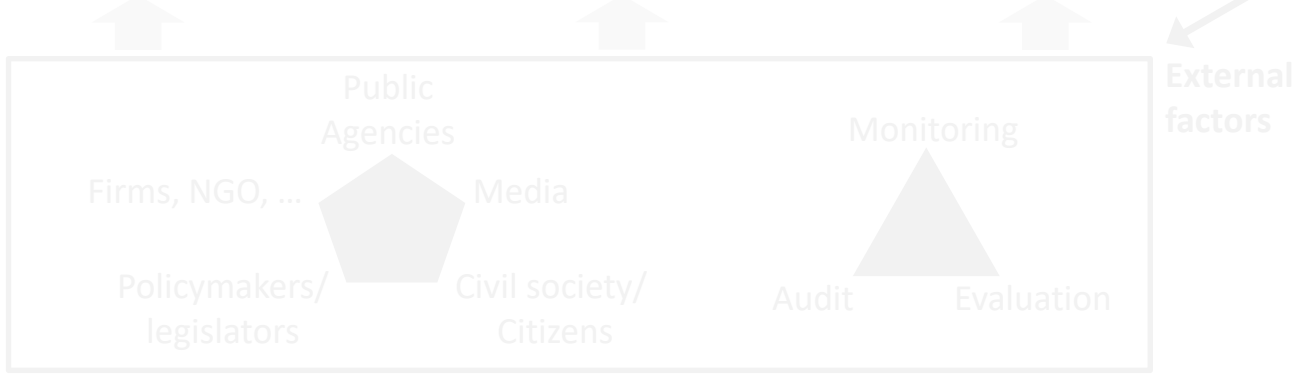
MAIN CHALLENGES FOR GEAR UP EVALUATION FOR THE NEXT PROGRAMMING PERIOD

TIMELINESS

Implementation system of evaluation for public policies
funded within Cohesion Policy



- More **robust evaluations teams** in Cohesion Policy entities – Role of Roadmap for capacity building on Cohesion Policy Ecosystem
- Improve engagement form the **academia** in evaluation of public policies
- Enlarge process of **cross data with administrative and statistical records**
- More use of **open data** – webPortal + transparencia
- Improve **result orientation of management information system**
- **Capacity building of evaluators**
- Better contract framing on **deadlines**
- Better balance between evaluations on **process (sooner)** and on **impact (later)**



THEORY OF CHANGE OF THE PORTUGAL 2020 EVALUATION

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Activities / Outputs

- Evaluation Plan
- Methodological Guidance
- Capacity building**
- Data available
- Evaluation team
- Evaluation process monitoring
- Evaluation outputs**
- Follow-up**
- Results communication**

Evidence-based Policies

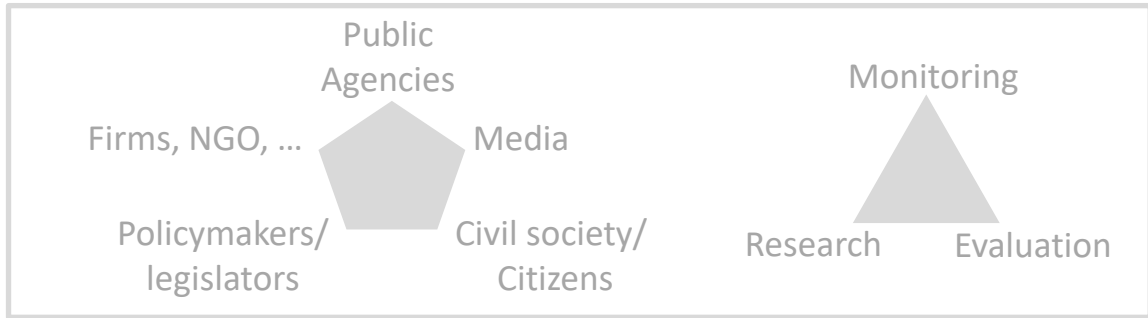
- Interest and Recognition
- Relevance and Usefulness

MAIN CHALLENGES FOR GEAR UP EVALUATION FOR THE NEXT PROGRAMMING PERIOD

BROADER USE

- **Capacity building** of all stakeholders – Role of Roadmap for capacity building on Cohesion Policy Ecosystem
- Improve complementarities among **monitoring/evaluation/research**
- Broad use of evaluations at the level of each **major projects or each policy programme**, including territorial instruments
- Improve follow up responsiveness from agencies
- Continuous improvement of **language and communication** of evaluation process and results
- Strengthening evaluation process **outside Cohesion Policy** instruments – Role of PlanAPP
- ...also at **EU level**

External factors





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Thank you!

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